



## Advanced New Media

ASTU 4460  
Spring 2010  
Classroom: Art 233  
Meeting time: T + TH 2-4:50PM  
Professor: Jenny Vogel  
Email: [jenny.vogel@unt.edu](mailto:jenny.vogel@unt.edu)  
Office: CVAD Room 309A  
Office Hours: T 8-11 AM  
Course Website: <http://advancednma.webs.com>

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<b>Course Description</b>	In this repeatable studio course, students execute advanced media projects. Students conceive project concepts independently or collaboratively. Theories, art historical precedents and techniques provided by the instructor will be dictated by the needs and concerns of each project. Topics may include any area germane to new media art practice. Students will have access to the full range of New Media program facilities, software and equipment. Artistic voice is emphasized over technical skills. Prerequisite(s): ASTU2450, 2460, 3450, 3460, or consent of instructor.
<b>Course Objectives</b>	At the end of this course students will: Complete independently researched New Media Art work to be exhibited in the BFA show Write an artist statement about their thesis work Write a press release and create invitations for the exhibition Participate in group critiques of the work Complete a Graduate School (MFA) application (sending it out is optional) Conduct extended research on New Media artists working in their field and interest <u>keep a journal</u> . Create an online portfolio of their best projects and assignments.
<b>Textbooks</b>	All required reading material is available online or will be placed on reserve in the library.
<b>Required Material</b>	You will need some funds for printing and depending on your project for materials Sketchbook for documenting projects and tutorial notes. Drawing tools –pens, pencils, markers whatever you like to use UNT email address (this is how I will communicate with you) <b>Time outside of class</b>
<b>Grading</b>	Students will be evaluated on the basis of completed projects, journal and presentation (85%), attendance and participation (15%). Projects will be graded on their timely completion (33%), originality in visual and conceptual approach (33%) and evidence of skill development, attention to detail and research (33%). Point totals are as follows: Participation 15; Project Draft: 15; Final Project: 30; Research Assignment: 10; Artist Statement: 10; Portfolio: 10; Application: 10 = 100 points possible. Scale: A=90, B=80, C=70, D=60, F=59.
<b>Attendance Policy</b>	Students are expected to attend all class meetings on time. Lateness by more than 15 minutes constitutes an absence. No more than six (6) absences are allowed to receive credit for the course. More than six absences will result in a grade of WF or F. Any absence will result in the loss of 1 point from student's grade. It is your responsibility to make up missed class material (don't ask me to repeat classes via email). There is also a new equipment checkout policy: 5 points will be deducted from your final grade each time you return checked out equipment late.

## Course Structure

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<b>Week 1</b>	1/18 + 1/20 <b>Intro/Syllabus:</b>  Bring your best work to class and be prepared to discuss it. Homework: Write a proposal for your final project. This can be altered through out the semester, but you should have a general idea of what you are interested in doing. Due 1/25
<b>Week 2</b>	1/25 + 1/27 <b>Project Development: Stage 1</b>  Discuss previous artwork and influences Project Proposals DUE pitch your proposal to class Homework: Alter your draft taking class responses into consideration, write a project timeline and list of materials, work to do etc. Start working on your project.
<b>Week 3</b>	2/1 + 2/3 <b>Project Development: Stage 2 + Research</b>  Based on the work you showed in week 1+2 and your proposal I will assign you a number of artists or other related topics to research. Write a 3- page response. Due 2/22 Start working on project
<b>Week 4</b>	2/8 + 2/10 <b>Project Development: Stage 3 + Research</b>  Project Idea needs to be fully developed, some visual material should be at hand
<b>Week 5</b>	2/15 + 2/17 <b>Project Development: Stage 4 + project Draft</b>  Project should be close to finished; Project Draft DUE
<b>Week 6</b>	2/22 + 2/24 <b>Artist Statement</b>  Who reads it, what is it for, what should be in it? Research Paper is due. Start working on Artist Statement. Due 3/22
<b>Week 7</b>	3/1 + 3/3 <b>Exhibition Prep-work</b>  Writing a press release, making invitations, writing labels. We might make a model of the gallery space to figure out where things are going.  3/15 + 3/17 <b>no class Spring Break</b>
<b>Week 8</b>	3/8 + 3/10 <b>Final Project DUE</b>  <b>3/28 – 4/1 BFA exhibition</b> (Installation on 3/27, de-installation on 4/1)
<b>Week 9</b>	3/22 + 3/24 <b>The Real Life</b>  Jobs and Opportunities in New Media, Graduate Schools, Festivals, Call for Entries. Homework: start application for Graduate School. Due 4/19
<b>Week 10</b>	3/29 + 3/31 <b>Portfolios + basic html</b>  start working on portfolio. Due 4/26
<b>Week 11</b>	4/5 + 4/7 <b>work on portfolio</b>
<b>Week 12</b>	4/12 + 4/14 <b>MFA studio visits</b>
<b>Week 13</b>	4/19 + 4/21 <b>Applications DUE</b>  Homework: prepare a presentation of your research based on your final project. Include influences as well as your own work.
<b>Week 14</b>	4/26 + 4/28 <b>Portfolios DUE + research presentations</b>
<b>Week 15</b>	5/3 + 5/5 <b>Research presentations</b>

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**American Disabilities Act**

The College of Visual Art and Design is committed to full academic access for all qualified students, including those with disabilities. In keeping with this commitment and in order to facilitate equality of educational access, faculty members in the College will make reasonable accommodations for qualified students with disability, such as appropriate adjustments to the classroom environment and the teaching, testing, or learning methodologies when doing so does not fundamentally alter the course.

If you have a disability it is your responsibility to obtain verifying information from the Office of Disability Accommodation (ODA) and to inform me of your need for an accommodation. Requests for accommodation must be given to me no later than the first week of classes, your accommodation request will be considered after the deadline.

Grades assigned before an accommodation is provided will not be changed. Information about how to obtain academic accommodations can be found in UNT Policy 18.1.14, at [www.unt.edu/oda](http://www.unt.edu/oda), and by visiting the ODA in Room 321 of the University Union. You may also call the ODA at 940.565.4323.

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**Course Risk Factor**

It is recognized that there are certain risks inextricably associated with certain activities within the lab, and categories are assigned to the risk factors. Working with computers in a lab environment such as this class' is considered a category 2 risk.

I ask every student to be especially mindful of these risks. Be concerned for your safety and the safety of those around you, specifically as it relates to how you use your computer equipment.

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**Building Emergency Procedures**

In case of an emergency (alarm will sound), please follow the building evacuation plans posted on each floor of your building and proceed to the nearest parking lot. In case of a tornado (campus sirens will sound) or other weather related threat, please go to the nearest hallway or room on your floor without exterior windows and remain there until an all clear signal is sounded. Follow the instructions of your teacher and act accordingly.

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**Center for Student Rights and Responsibilities**

Each University of North Texas student is entitled to certain rights associated with higher education institutions. See [www.unt.edu/csrr](http://www.unt.edu/csrr) for further information.

The instructor retains the right to change the syllabus with or without notice

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**Student Acknowledgement + Release Form**

I \_\_\_\_\_ (print) acknowledge that I have read the course syllabus. I understand the course structure, grading and attendance policies as well as the risk factor rating. I hereby agree to the syllabus and its provisions.

\_\_\_\_\_ I have read the "Permission to Use Student Work" document and agree to the publication of examples of my class projects.

\_\_\_\_\_ I have read the "Permission to Use Student Work" document and do not agree to the publication of examples of my class projects.

\_\_\_\_\_ Course number and section

\_\_\_\_\_ Risk Rating

\_\_\_\_\_ Student Phone + email

\_\_\_\_\_ Signature

\_\_\_\_\_ Date

**PERMISSION TO USE STUDENT WORK**

1 *Grant of Permission.* I, the undersigned, am a student at the University of North Texas (UNT) and I am enrolled in \_\_\_\_\_ (name of course). By my signature below I hereby grant permission to UNT to use, copy, reproduce, publish, distribute or display any and all works created to comply with the requirements of this course in accordance with the terms set forth below. Additionally I consent to the disclosure of the work created in this class as may be accompanied by my name and other personally identifiable information for purposes as set forth below.

2 *Scope of Permission.* This permission extends to the use of the described work and images of such work: (1)for academic purposes in order to demonstrate examples of student work to current and future UNT students; (2) for public display in the galleries or on the campus of the UNT or on the UNT website; (3) for promotional materials created by UNT in all forms of media now known or later developed, including but not limited to exhibition catalogues, direct mail, websites, advertising and classroom presentations. My permission is on-going and will continue until such time as I revoke it by giving UNT three months written notice of revocation to the professor of record for this course. UNT will have three months from the date of my notice to stop all use in accordance with this permission.

3 *Certificate of Ownership.* I am the owner of all work submitted in accordance with the requirements of the named course and the work is not subject to any grant or restriction that would prevent its use consistent with this permission. All aspects of the work are original to me and have not been copied. I understand that as owner of the work I have the right to control all reproduction, copying and use of the work in accordance with U.S. copyright laws.

4 *Privacy Release.* I hereby authorize and consent to the release, maintenance and display of my name if necessary and any other personally identifiable information that I have provided in connection with the work and its use in accordance with the terms of this Agreement.

5 *Signature.* By signing below I hereby grant the permissions indicated above. I understand that this grant of permission relates only to the use of the described work. This is not an exclusive right and I may sell, give or otherwise transfer the rights to such work to others on a non-exclusive or exclusive basis. However, in the event that I do sell, give or otherwise transfer ownership or the exclusive right to use my work to another party, I will notify UNT immediately in writing through the professor of record for this course. UNT will have three months from the date of my notice to stop all use in accordance with this permission.

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Student name: Signature: Date:

I have read, understand and agree to the terms of this perm