



Introduction to Visual Experience

ART 101 section 002

Wed. 11:10 –13:00 1604HN
Art Department, Hunter College, Fall 2006
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Method of Instruction: The 15 sessions combine lectures, screenings/viewings, readings, visitor presentations, and class discussions. *Please note that there is substantial work required in this course, including weekly, required reading / writing assignments. Notes are not available online, so students should come to class prepared to take notes.*

Absence Policy: Attendance to all classes is required and attendance is taken at each class. A significant part of your final grade will be determined by class attendance. If you need to miss a class, contact me prior to the date and make alternative arrangements. After the fact explanations do not work. More than three absences will result in an 'F' (failure) for the class. No exceptions. This is standard policy across digital media courses. Class begins on time, so you must be punctual. Two late arrivals equal one absence.

Late Work: If a student finds they will not be able to hand in a midterm or final on the scheduled day, it is the student's responsibility to notify me prior to that day. Under no circumstances will I accept the work if I have not been notified and arrangements made prior to that day.

Participation: Evaluation will be based on each student's willingness to engage in the exploration of creative and intellectual challenges, demonstrated development of sensitivity and skills relating to peer evaluation, and evidence of growth in terms of working with and for fellow students. Attendance is crucial to the success of the class. Also, please see the class as a group experience: an open, back-and-forth communication is the norm. Students are free to speak up when they need clarification or wish to make observations. Always let me know if you are having difficulties mastering a technique presented in class and I will help you or direct you to appropriate resources. **You will be expected to work several hours outside of class time each week. You will not be able to finish your assignments during class!**

Homework: Homework assignments will be collected at the beginning of class (when attendance is taken). Any homework not turned in at this time will be marked late. Points will be deducted from late homework. Hours for the usage of Hunter Art and Computer Labs will be made available.

Statement on Originality of the Work

All work completed for this course must be completed by the student enrolled in the course. All work for this course must be made in this course and not fulfilling the requirements of another prior or current course unless pre-approved by the instructor. Plagiarism is a very serious academic offense which will result in penalties ranging from reduction of class grade to failure in the course. Plagiarism occurs when the ideas, images, and words, published or unpublished, of others are presented as one's own without citing the original source. Plagiarism also occurs when the papers, research, or creative works of another person are presented as one's own work.

Evaluation: Student's grades will depend on the TIMELY completion of all homework assignments and readings, lab exercises, midterm, a final project, attendance and participation. If a student has any emergencies or difficulties in completing an assignment, THEY SHOULD CONTACT ME AS EARLY AS POSSIBLE. My e-mail is vogel2000@hotmail.com - no excuses. Attendance and participation will count for 25%, the midterm for 25% and the final project for 50% of the student's grade for the class.

Grades will be awarded using the standard grading scale:

90-100% A
80-89% B
70-79% C
60-69% D

below 60% F

Below is a sketch of how I utilize letter grades. Please read!

A+	Exceeds Expectations in ALL areas.
A Range	Conceptual: Concepts engaging, thorough and coherent, original thinking, moves beyond assignment bounds, thinks creatively and documents this in the summaries, Writing: Excellent writing and grammar skills. Expresses ideas clearly and effectively; spends time on the work; attention to detail. Engagement and Participation: Thoughtful comments on other's work. Participates fully, taking a leadership role in discussion in class and online community outside of class. Brings new ideas to class consistently. Listens to other's views with respect. Attends class on time and turns in work on time.
B Range.	Conceptual: Complete assignments with some originality; Satisfies aims of the assignment well. Writing: Good writing and grammar skills. Writing is clear and ideas are organized. Engagement and Participation: Participates fully in discussion. Attends class on time and turns in work on time. Participates in online comments and engages with others' ideas.
C Range	Conceptual: Unoriginal or common sense thinking; doing only what is required; Writing: Unclear writing, grammatical errors, lack of thoroughness, does not meet goals of exercise, structural and technical problems. Engagement and Participation: Inconsistencies in presentation of work and participation, or does not frequently participate. Attends class but minimally engages with others' work.
D Range	Falls below expectations in most areas. Inconsistencies, sloppiness, inaccuracies, errors, lack of effort.
F	Fails to meet requirements of Assignment/Not turned in on time

If you have a disability which will affect your coursework, please notify the instructor within the first two weeks of class to ensure suitable arrangements and a comfortable working environment. Contact **The Office for Students with Disabilities**, Hunter East 1119 Phone (212) 772-4882 or 4891, TTY: (212) 650-3230

This is a list of numbers which you can use if there is an **emergency or crisis situation on the Hunter campus** or if you need assistance at other times. Security -B125 West - 772 - 4444; During business hours: Medical Office - Room 307 North - 772 - 4800; Office of Student Services - 1119 East - 772 - 4882 4891 (crisis counseling available);,; The Women's Center - 801 East - 772 - 4931.

Hunter's **Reading/Writing Center** is where students receive tutoring in reading and writing skills, critical reading, and the writing process. Students can apply for a weekly appointment with a tutor and/or use drop-in services during scheduled hours. Students may also attend workshops offered at the Center throughout the academic year. <http://rwc.hunter.cuny.edu/>

Required Materials:

- sketch book ~8x 10
- pencils (3H, HB, 3B)
- an assortment of other drawing material (markers, colored pencils, ballpoint pens etc. whatever you have and like to use
- a good, soft eraser
- scissor (small)
- rubber cement or glue stick
- small ruler ~13 inches
- Bristol velum drawing paper pad (9x12)
- Portfolio that will hold the Bristol paper.
- A copy card (your Hunter ID ?) to use the machines on campus
- A couple old newspapers, magazines, or other printed material
- **Time outside of class to work!**

Week 1 Introduction:
Wednesday,
Jan. 31

For the 7th:
Get all the materials

Week 2
Wednesday,
Feb. 7

Exercise on Observation:

Materials: construction paper | glue | scissors | Bristol paper
Exercise: Re-make the provided image by using cut-out shapes of colored construction paper. Try to match colors and values as closely as possible. Pay attention to the basic most important shapes and proportions of the composition. Glue your reproduction to the Bristol paper.

For the 14th:

Repeat in-class exercise using an image and material of your own choice.

Week 3
Wednesday,
Feb. 14

Introduction to Design:

Elements of Design

Line | Shape | Texture | Space | Size | Value | Color

Materials: sketch book | pencils | pens | markers | ruler | Bristol Paper | newspaper, magazines | black paper

Exercise: Choose an object which has a silhouette that is an interesting shape. Use photographs or drawings from life as resource material. The object should be representational. Enlarge or reduce the shape so that it will fit within a 5" square. Draw six 5" squares on paper. Render each square as follows.

- 1.) Cut object out of black paper.
- 2.) Cut background out of black paper.
- 3.) Eliminate outlines and render shape and background using parallel lines.
- 4.) Eliminate outlines and render shapes using drawn texture.
- 5.) Render shape using pieces cut from newspaper and magazines.
- 6.) Render shape three-dimensionally using value (does not need to conform to objects natural shape)

Cut out squares and glue neatly on Bristol paper (2 per page) in horizontal format.

For the 21st:

Finish Elements of Design exercise

Week 4
Wednesday,
Feb. 28

Introduction to Design Continued:

Principles of Design

Unity| Focal Point | Scale and Proportion | Balance | Rhythm

Materials: same as last week

Exercise: Draw six 5" squares on paper and render each square as follows using the same object as last week.

- 1.) Create a pattern repeating the shape (resize the shape as necessary)
- 2.) Cut the shape out of black paper. Cut it apart and arrange in picture frame so that the figure and ground reverse. (resize shape if necessary). Glue into frame
- 3.) Repeat same process as in #2 using the background
- 4.) Overlap at least two of the shapes to create an interesting new shape
- 5.) Enlarge and arrange the shape so that it is cropped by the picture frame in such a way that the resulting image creates an interesting positive/negative reversal.
- 6.) Repeat the shape 2 or more times, arrange by overlapping, and render to express transparency.

Cut out squares and glue on Bristol as in last weeks exercise.

For the 28th:

Finish: Principles of Design exercise

Bring in a Family Photograph

Week 5
Wednesday,
March 7

Exercise on Material:

Materials: Bristol Paper| pencils | eraser | pens, markers | glue | scissors | newspaper | family photo

Exercise: Draw four 4x6" rectangles on paper. Reproduce your family photo in each of them, using different material for each version as follows.

- 1.) Pencil drawing
- 2.) Use thicker, softer pencil or marker
- 3.) Use newspaper cut-outs (text and images).
- 4.) Use a combination of the above

Cut out finished rectangles and glue on Bristol (2 per page) in vertical format

For the 5th:

Finish: Exercise on Materials

Week 6
Wednesday,
March 14

Form/ Content / Meaning

Materials: Bristol | drawing materials of your choice

Exercise: make two 8x11 drawings, one for war, one for peace. Go through the following steps:

- 1.) In your sketchbook make a brainstorming list for each of the drawings (what do you want to say in the drawings about the subject matter ?)
- 2.) In your sketch book make at least 8 thumbnail sketches for each war and peace (2-3 inches) translating the concepts from your brainstorming list visually
- 3.) Pick the best thumbnails and make 2 rough drawings (5-6 inches) for each war and peace.
- 4.) Pick the best rough sketch and make the final drawing
- 5.) Write a one paged double-spaced paper describing how the form informs the content.

Cut out the 8x10 rectangle and glue on to Bristol (1 drawing per page)

For the 12th:

Finish Form/Content/
Meaning exercise

**MIDTERM PRESENTATION
DUE NEXT WEEK!**

Week 7
Wednesday,
March 21

Midterm Presentation Due

hand in portfolio with all your work so far. Also bring in your sketchbook and the paper from the last exercise. Be prepared to present and discuss your and others work (especially the last exercise).

For the 19th:

Read: John Berger "Ways of Seeing" chapter 1
Hunter Main - Library
Stacks - N7430 .W39 1991

Week 8
Wednesday,
March 28

Collage and Found Images

Surrealist Collage

Materials: Bristol | scissors | glue | copy card

Exercise: Make a 8x10 inch collage using the images provided. Make as many copies of the images as you think you may need. Resize them as you need. Choose one of the backgrounds and cut out as many of the other images to make a surrealist collage. Concentrate on creating interesting images by combining parts of two or more images into one. Pay attention to the overall composition. Cut along the borders neatly. When finished draw a 8x10 frame on Bristol and glue collage in place carefully.

For the 26th:

Finish Collage
Organize Photo camera

Week 9
Wednesday,
April 11

Time-based Photo Project

Materials: access to still camera for one week | money for development of film or for digital print-outs

Exercise: pick 6 specific times of day. For the next 4 days take a photograph at exactly those hours each day. You can choose to take a picture of the same thing each time (a self-portrait f. ex.) or something different each time. The pictures can be abstract (the sky, colors) or conventional. Write down any sort of notes and thoughts about the place and moment when you are taking the picture on a piece of paper. After 4 days develop the film or print out the pictures.

For the 2nd:

Bring notes and photos

- Week 10 Time-based Photo Project Continued**
 Wednesday, April 18
 Materials: Bristol Paper| pens | markers | glue | scissors | colored paper
 Exercise: use your photographs and notes to create a narrative. It can be personal or fictional. It can be rendered as a storyboard, comic book, graphic novel or abstract collage. Feel free to draw, cut out parts of the photographs or use text or added images to support your narrative. Glue on Bristol
- For the 9th:**
 Read: Walter Benjamin *Art in the Age of Mechanical Reproduction*
- Week 11 Reproduction and Multiples:**
 Wednesday, April 25
 Materials: image (provided) | drawing materials | copy card
 Exercise: multiply the image provided by photocopying it at least 20 times. You can enlarge or reduce the image as you like, and alter it in any other way. Cut out 20 5x5 inch squares of the copied material that seem interesting to you. Glue to Bristol (2 squares per page)
- For the 16th:**
 Finish *Reproduction and Multiples Collage*
- Week 12 Site-specific and Performance Work**
 Wednesday, May 2
 Materials: sketchbook| camera (optional) | Internet access |
 Exercise: You will be assigned a specific street corner or city block (by chance) for which you will have to make a proposal of alteration or intervention. Go and "explore" the area, taking photographs, notes, making drawings. The intervention can be a performance or action of any kind. Once you know what your proposal will be, you will use the materials gathered, to demonstrate your ideas. The proposal should be relevant or sensitive to your specific location, so do some research about the neighborhood while you are there. Write a one page double-spaced typed paper on describing your ideas and execution.
 (please let me know if you have any reservations about going to the area assigned to you)
- For the 2nd:**
 Go to your assigned area, gather materials (drawings, photos etc.) write your proposal.
- Week 13 Site-specific and Performance Work Continued**
 Wednesday, May 9
 Discussion and presentation of proposals.
- For the 9th:**
 Execute and document your performance.
- Week 14 Work on Final Project**
 Wednesday, May 16
- FINAL PROJECT DUE NEXT WEEK!!**
- Week 15 Final Project Due - FINAL PROJECT CRITIQUES**
 Wednesday, May 23
 Bring all the work from the second half of the semester. Choose one of the pieces to present in class. Be prepared to view and discuss your and other students work.

Weekly assignments and Syllabus are subject to change